

Journal of Data Science:  
ISSN 1680-743X, online ISSN 1683-8602  
Website: [jds-online.com](http://jds-online.com)

### **Artificial Intelligent Implication in Market Research**

Asia Pacific Research Committee (APRC) special issue call for papers from Journal of Data Science

#### **Focus:**

Artificial Intelligence (AI) has regarded to be one of the most essential technologies to develop machine intelligence. The technology has advanced significantly over the ages to empower applications. Technology evolution in the AI sector is continuously driving the development of innovative applications across a wide range of industries.

Innovations revolving around Deep Learning and Neural Networks have been on the rise in the recent years. Leveraging innovative convergence ideas with technologies such as virtual reality, cloud computing, Big Data, Natural Language Processing (NLP), robotics, blockchain and cyber security, groundbreaking applications are being developed.

This special issue aims to consolidate recent advances in artificial intelligent and big data analysis for market research implication. Real case studies with solid applications are especially welcome.

#### **Topics of interest for the special issue include (but are not limited to):**

- Artificial Intelligence of data analysis to market research issue like, healthcare, finance, banking, marketing, social media..etc.
- Machine learning, deep learning for applications
- Advanced techniques for handling structured and unstructured data
- Application of data technologies and data science to social sciences studies in the artificial intelligence realm.

#### **Submission procedure:**

All submissions should be mailed to  
Prof. Michael T. S. Lee  
Editorial Office of Journal of Data Science  
College of Management, Fu-Jen Catholic University

No. 510 Zhongzheng Rd., Xinzhuang Dist., New Taipei City 24205, Taiwan  
(E-mail: jdseditor2014@gmail.com )

**Important Dates:**

Submission deadline: September 1<sup>st</sup>, 2018

Author notification: September 15<sup>th</sup>, 2018

Final approval by Editor-in-chief: October 1<sup>st</sup>, 2018

Expected publication date: November 1<sup>st</sup>, 2018

**Chief Editor:**

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**Journal of Data Science is indexed in:**

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